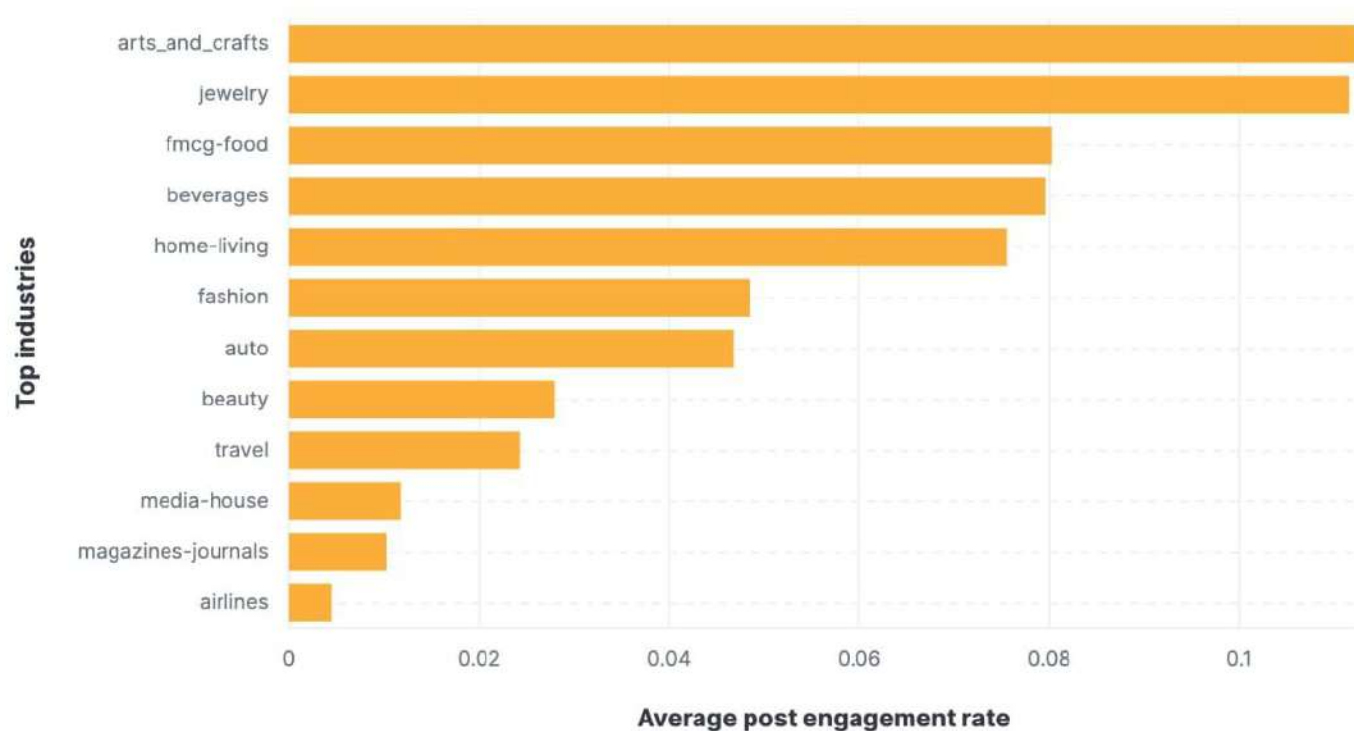


X (former Twitter) - Average engagement rate across top industries



Source: Socialinsider data
Data range: January 2022 - December 2022