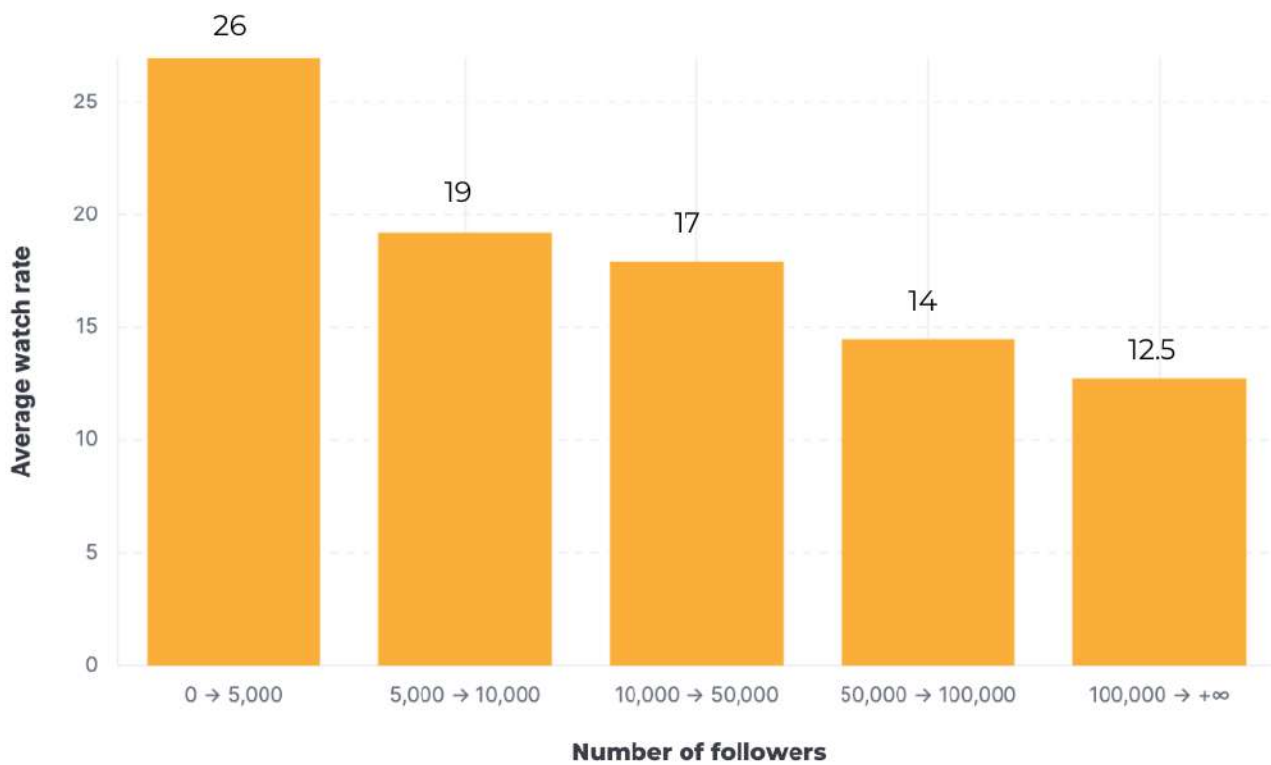


TikTok - Average watch rate by number of followers



Source: Socialinsider data
Data range: January 2022 - December 2022