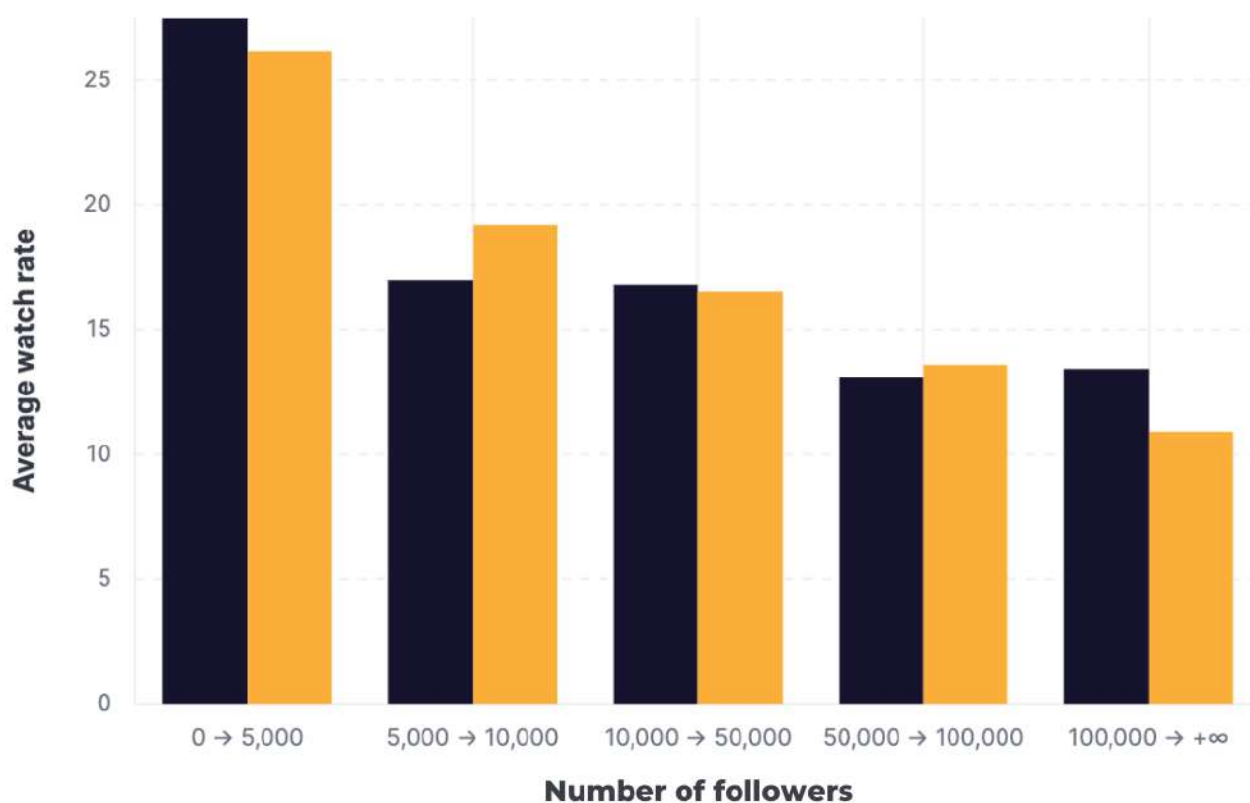


TikTok - Average watch rate by mention presence by number of followers



● posts with mention ● posts without mention

Source: Socialinsider data
Data range: January 2022 - December 2022