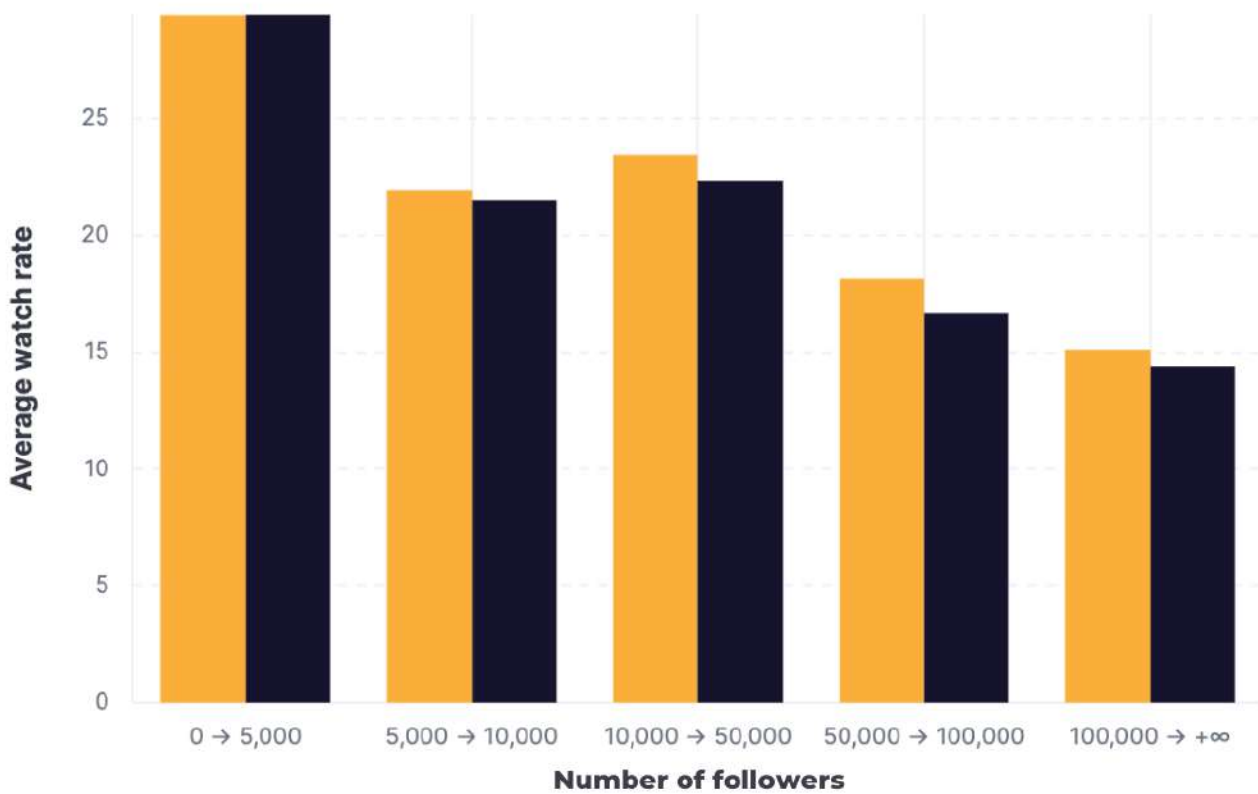


TikTok - Average video view rate by original vs non-original sound by number of followers



● posts with original sound ● posts with non-original sound

Source: Socialinsider data
Data range: January 2022 - December 2022