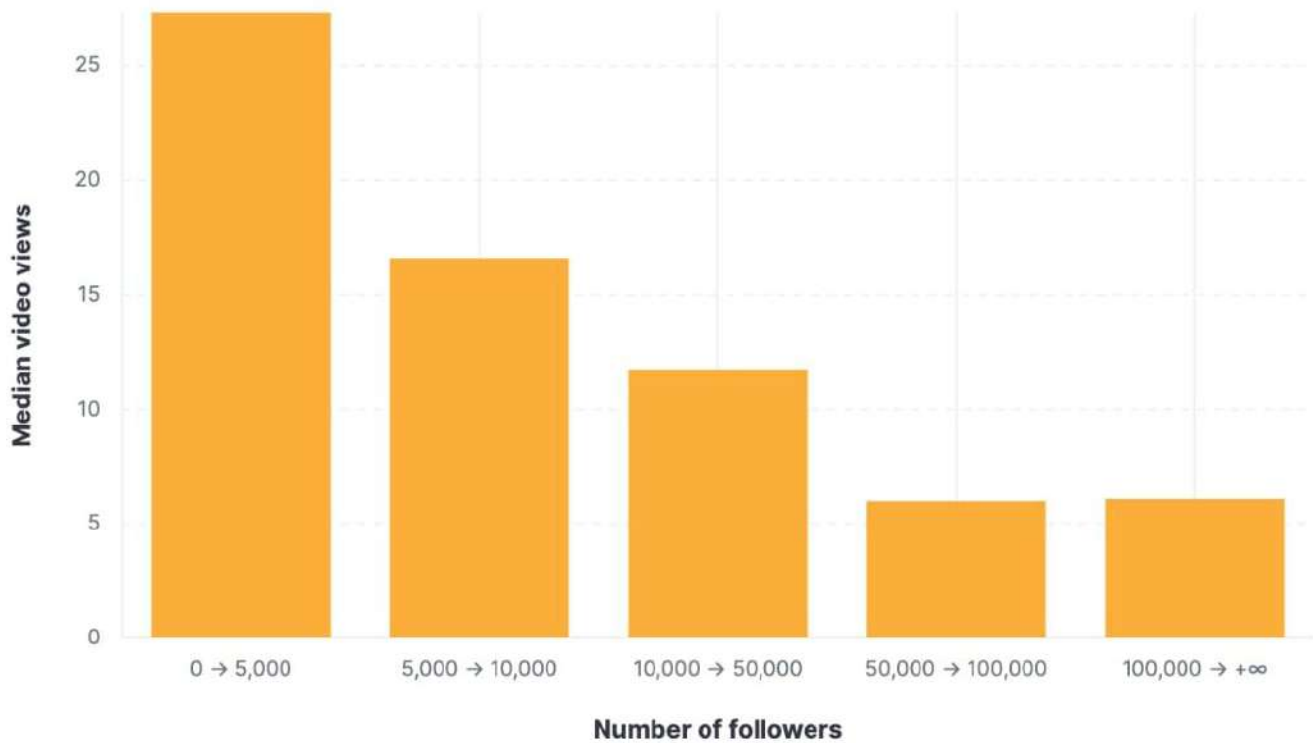


Instagram - Reels watch rate by number of followers



Source: Socialinsider data
Data range: January 2022 - June 2023