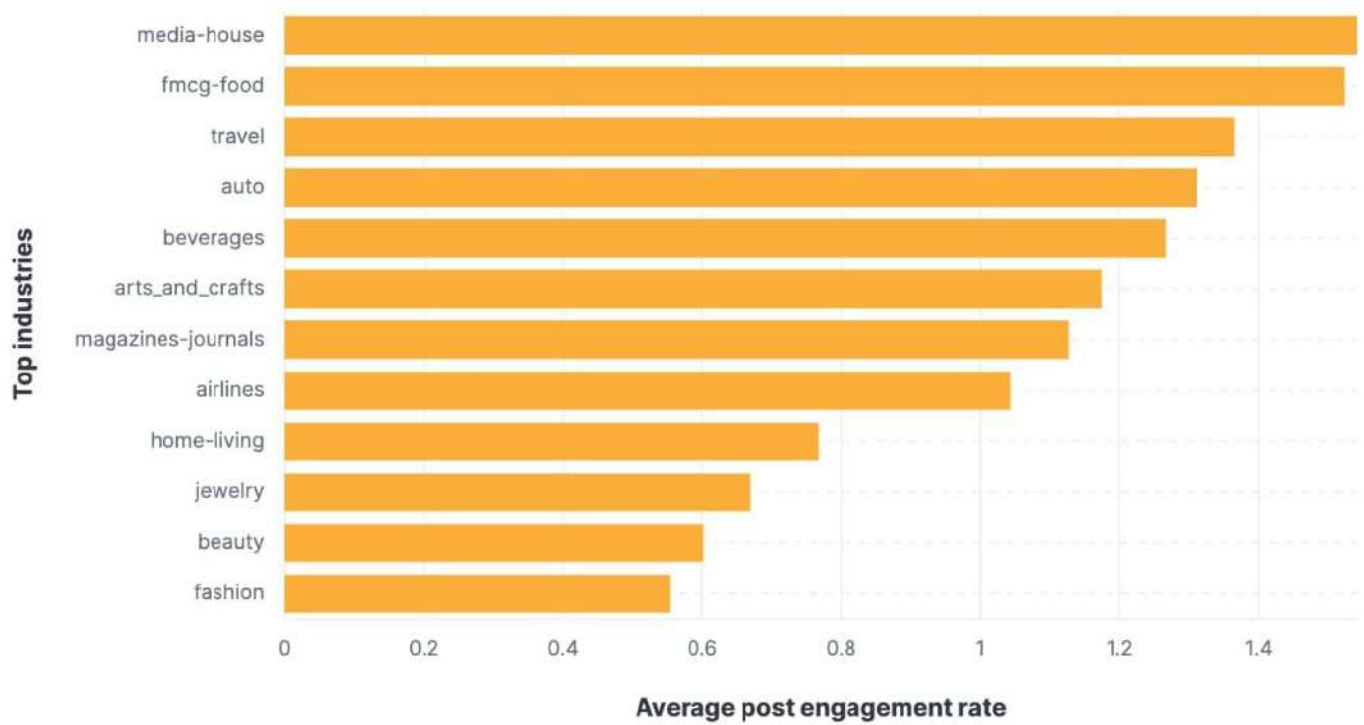


## Instagram - Reels engagement rate across top industries



Source: Socialinsider data  
Data range: January 2022 - June 2023