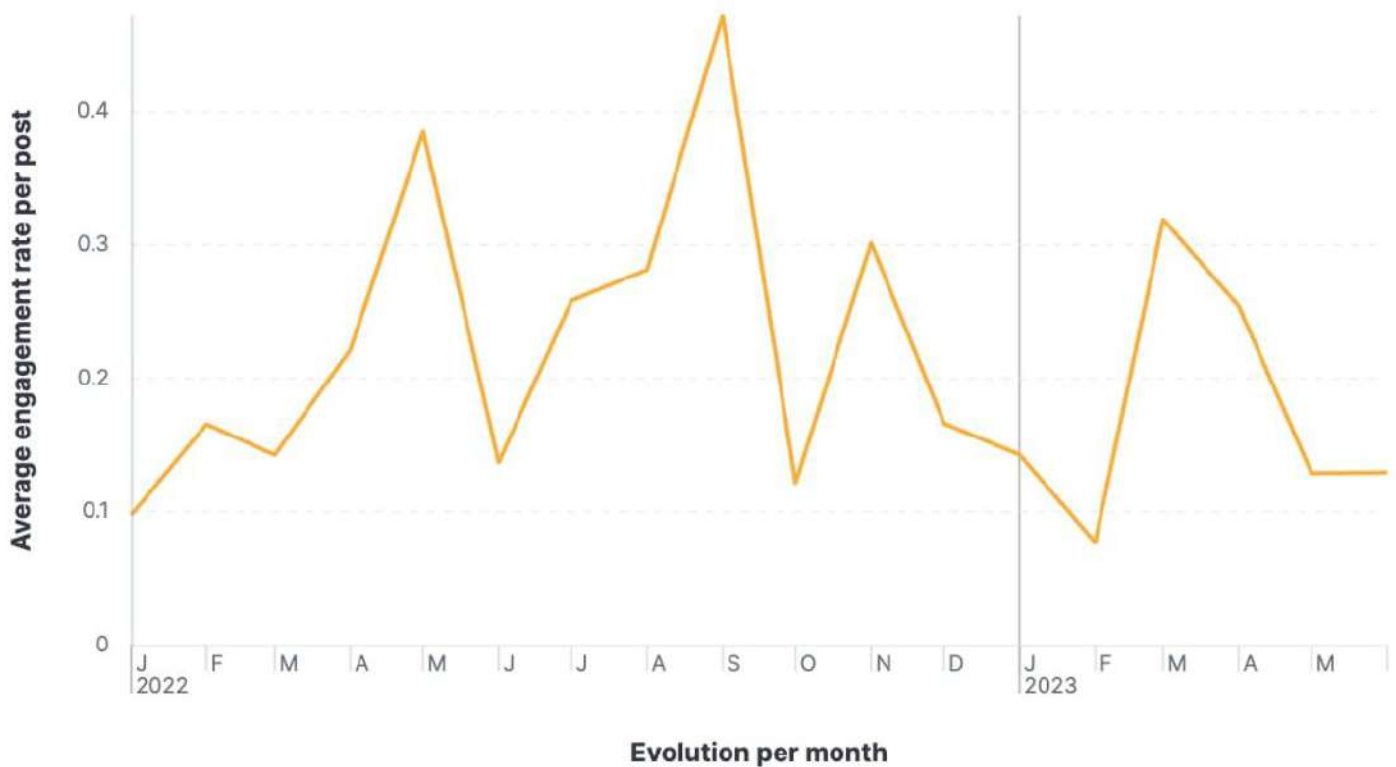


Instagram - Engagement trend for Black Friday campaigns for the Retail industry



Source: Socialinsider data
Data range: January 2022 - June 2023