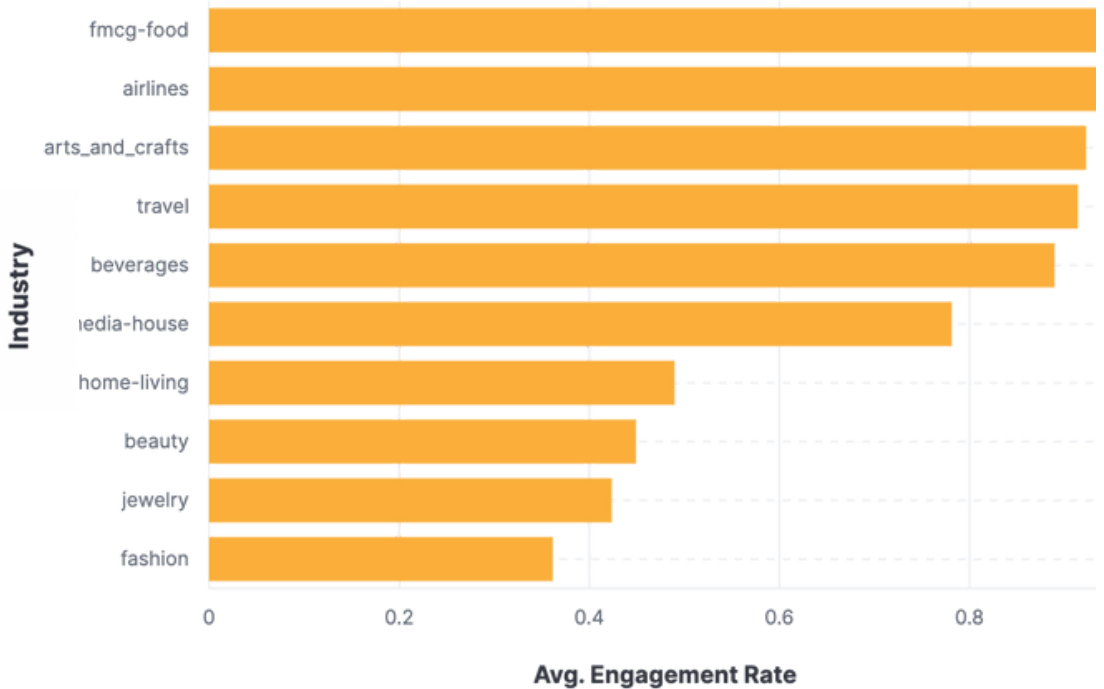


# Instagram - Average engagement rate by industry



Source: Socialinsider data  
Data range: January 2022 - December 2022