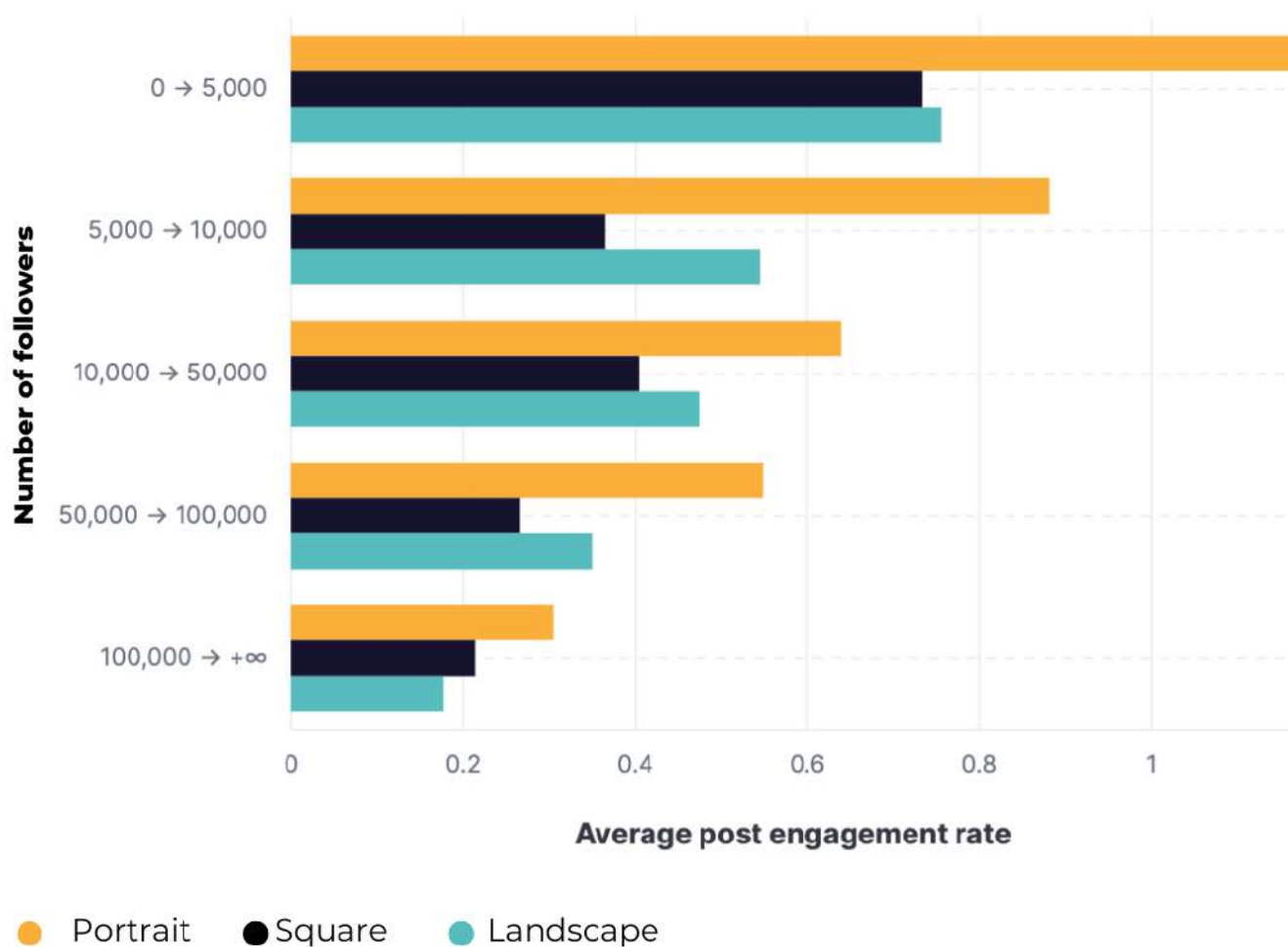


## Facebook - Video format engagement by number of followers



Source: Socialinsider data  
Data range: January 2022 - December 2022  
This chart doesn't include data for lives due to API limitations.