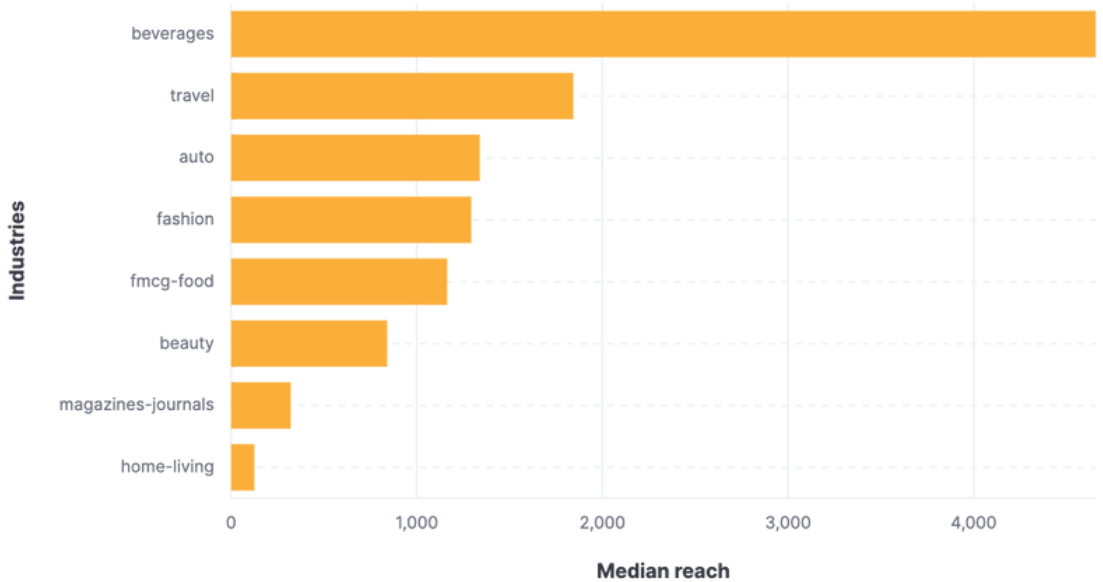


Facebook - Median reach across top industries



Source: Socialinsider data
Data range: January 2022 - December 2022