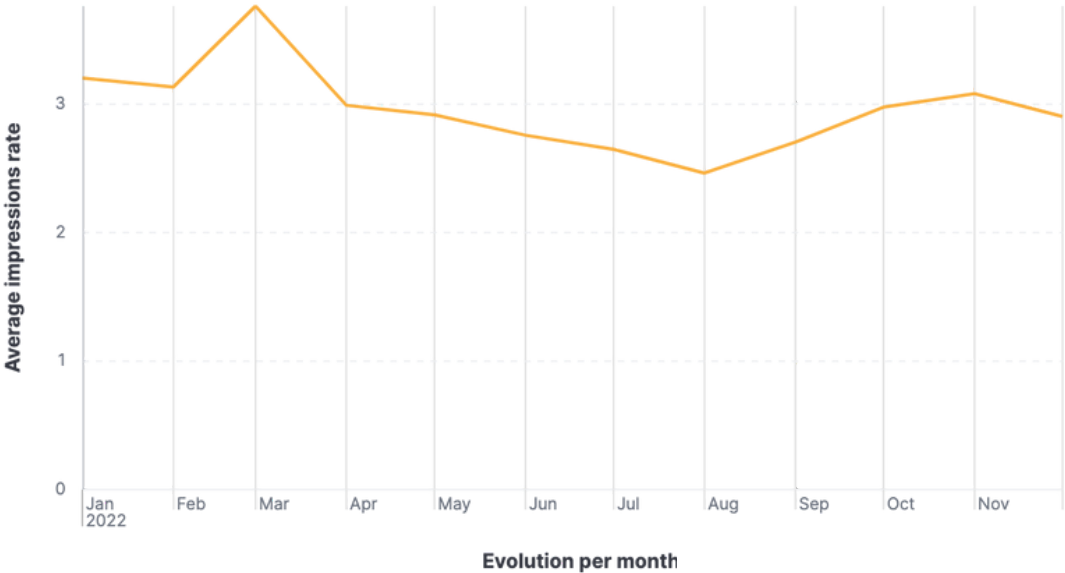


Facebook - Impression rate by followers for the Beauty industry



Source: Socialinsider data
Data range: January 2022 - December 2022