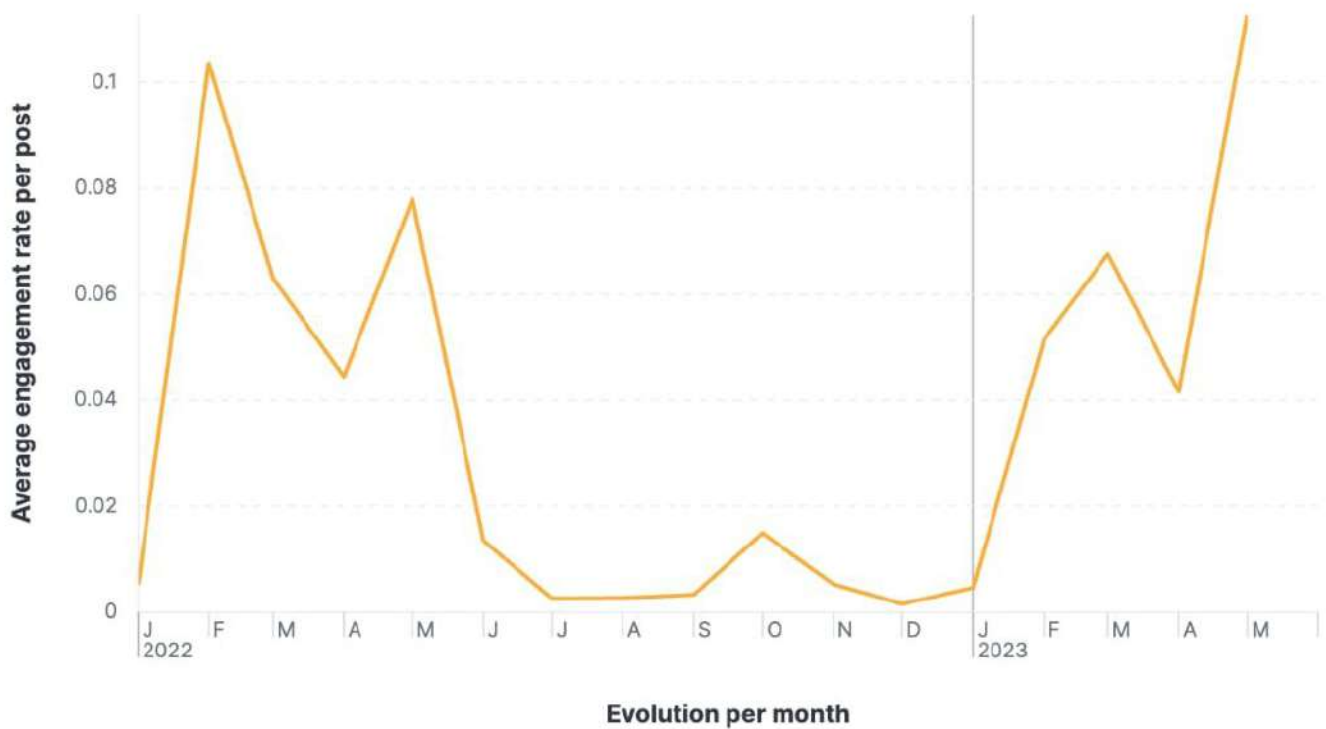


Facebook - Engagement trend for Mother's Day campaigns for the E-commerce industry



Source: Socialinsider data
Data range: January 2022 - June 2023