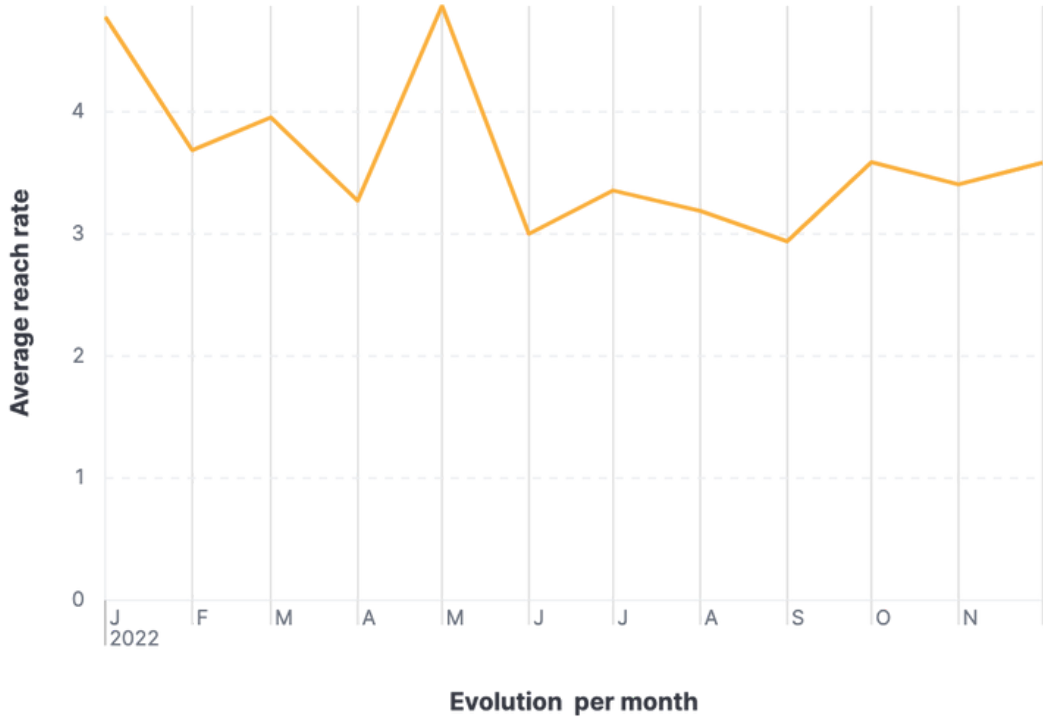


Facebook - Average reach rate for the Automotive industry



Source: Socialinsider data
Data range: January 2022 - December 2022