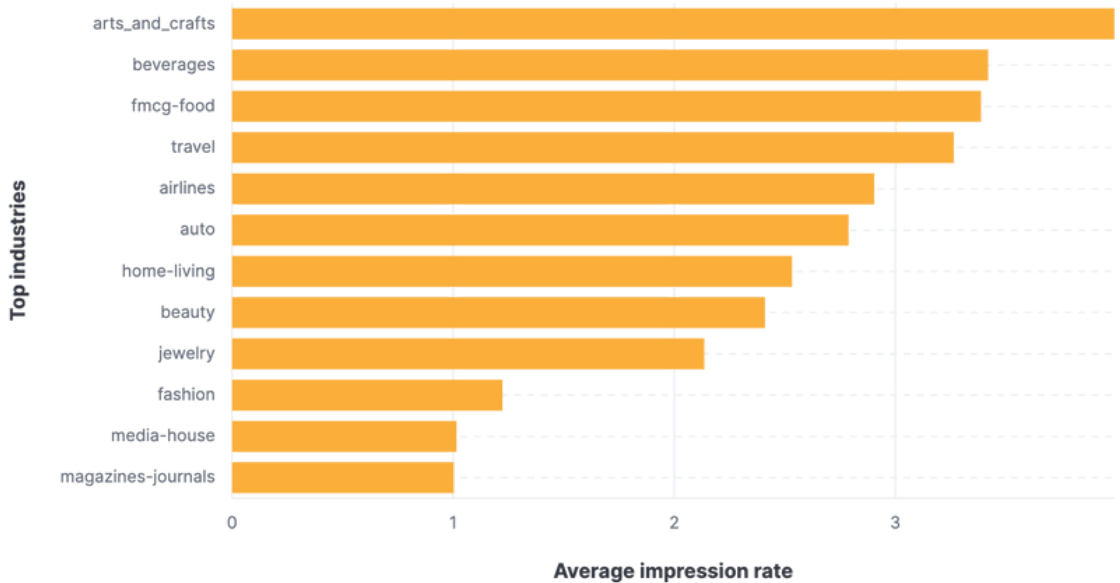


# Facebook - Average impression rate across top industries



Source: Socialinsider data  
Data range: January 2022 - December 2022